



HEALTHY BUILDING
ALLIANCE

VETTED MEMBERSHIP INVITATION



As a prospective member of the **Healthy Building Alliance (HBA)**—our collaborative directory and hub for education, community, and leadership in the world of healthy building—we’re inviting forward-thinking professionals to apply.

This is more than membership—it’s a **movement**.

A collective of industry leaders who are actively shaping the future of how we build, design, and live.

We’re looking for passionate professionals who are committed to raising the standard—and who want to be positioned at the forefront of a rapidly growing demand for healthier, higher-performing environments.

As part of the Alliance, you’ll be featured in our vetted, consumer-facing directory—designed to become a trusted destination for homeowners actively seeking qualified experts.

You’ll also gain access to a powerful network of aligned professionals—creating opportunities for collaboration, referrals, and strategic partnerships across disciplines.



Vetted Member Benefits + Contributions

Visibility, Authority, Impact

As a Vetted Member, you'll be recognized as an **EXPERT** in your field.

You are welcome to contribute in ways that include:

- **A monthly (or more) one-hour Q&A in the HBA Community Forum**
– Answer questions, provide guidance, and engage with members.
- **Blog Contributions** – Share insights, case studies, your company blog or best practices.
- **Mastermind Participation** – Join other influencers and leaders on live sessions on emerging trends, challenges, and solutions in healthy building – this is for our PLATINUM Members only.
- **HBA Podcast Guest Opportunities** – Feature your expertise and work to a broader audience – for our PLATINUM Members only.



Additional Benefits include:

- **Curated Digital Presence** – Each directory listing is like a website without the work. It's a personalized digital showcase for your brand, your work, and your expertise, allowing potential clients to contact you directly.
- **Featured Post** highlighting your business – rotating front page placement – for PLATINUM Members only.
- **Opportunities to share your company sales and goods** on our website, HBA instagram, and content for YouTube – from GUIDES to courses and everything in between.
- **Post your company jobs** in our Jobs Database – COMING SOON!
- **Social Media support** – post your content to the HBA socials.



Exposure and Brand Awareness: Reach new audiences and promote your brand, products, or services.

Networking Opportunities: Connect with directory members, community members, and other featured experts for potential collaborations.

Establishing Authority: Share your expertise and insights to enhance your credibility in your field.

Engaging with a Target Audience: Reach niche audiences who are specifically interested in your expertise.

Content Creation: Create content that can be repurposed for social media, newsletters, or blogs.

Recognition as a **Vetted MEMBER** with opportunities to earn BADGES for expertise, participation, networking and referrals.



HBA Structure

The **Alliance** includes three core pillars:

Directory
of Vetted
Professionals
+ Mastermind



Community
Forum
Podcast
Conferences



The ACADEMY
Courses &
Educational
Resources





Membership Tiers

To support engagement and value, HBA offers three membership levels:

Bronze

\$49/month



Gold

\$149/month



Platinum

\$249/month





Your Role

As a member of the **Healthy Building Alliance**, your voice and expertise help shape the future of this industry.

Through referrals, content contributions, Q&A sessions, podcast features, and participation in masterminds, you'll play an active role in building a trusted, high-value ecosystem of knowledge and collaboration.

This is how we raise the standard—together.

Because the truth is, the current model isn't working. Too many silos. Not enough clarity. And homeowners are left trying to figure it out alone.

The **Healthy Building Alliance** exists to change that.

This is our opportunity to lead, to collaborate, and to create real impact. We are stronger together than we are apart.



Your Invitation to Join the Movement

We're inviting a select group of aligned professionals to apply and experience the full power of the Healthy Building Alliance.

As a new member, you'll receive:

→ 3 Months of Full Platinum Access for \$99

Experience everything HBA has to offer—our vetted directory, masterminds, community, education, and collaboration opportunities.

→ Build Visibility + Generate Opportunities

Position yourself within a trusted, consumer-facing platform designed to attract aligned clients, referrals, and partnerships.

→ Connect + Collaborate

Engage with a network of industry leaders across building, design, health, and wellness.

After your initial 3 months, you'll have the flexibility to continue at the Platinum level or choose the membership tier that best aligns with your goals.



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APPLY NOW

